# THE NEW EUROPEAN HS GUIDELINES mastered



## **REGISTER NOW**

The new European HS guidelines mastered

Please join our panel of expert speakers in hidradenitis suppurativa (HS) for two, virtual, 60-minute educational webinars for EU healthcare professionals,\* streaming live during HS Awareness Week in June.

This two-part series will deep dive into the recently published European S2k guidelines (2025) for HS, allowing you to gain practical insights into implementing the guidelines and learn how to effectively integrate patient perspectives to formulate personalised treatment plans.

Our expert speakers will deliver stimulating presentations and **interactive Q&A sessions**, creating an **engaging learning experience** that challenges your clinical practice and encourages meaningful discussions.

#### Webinar 1

From guidelines to action: Transforming HS treatment pathways

Tuesday, 3 June, 2025 18:00-19:00 (CEST)

Webinar 2

Shared decisions: Redefining HS treatment

Thursday, 5 June, 2025 18:00-19:00 (CEST)





Register now for an exceptional learning opportunity\*

Live events will be translated in French, German, Italian, and Spanish in real time, making this educational programme accessible to non-English speakers.









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\*Pending CPD accreditation.

This webinar series is organised and funded by UCB. It is intended for EU healthcare professionals only.



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#### Meet our esteemed speakers

#### Webinar 1



**Dr Hessel van der Zee**Dermatologist, Erasmus MC and DermaHaven, Rotterdam, Netherlands



Professor Monika Arenbergerová
Associate Professor, Department of Dermatovenereology, Third Faculty of Medicine, Charles University, Prague, Czech Republic

Dr van der Zee and Professor Arenbergerová will focus on optimisation of HS treatment by exploring the optimal 'window of opportunity' for early medical intervention and identify the critical role that a combined surgical and medical approach may play in the management of some patients.

#### Webinar 2



**Dr Aikaterini Liakou**Dermatologist-Venereologist, 1st Department of Dermatology-Venereology, National and Kapodistrian University of Athens, Faculty of Medicine, "Andreas Sygros" Hospital for Cutaneous and Venereal Diseases, Athens, Greece



Professor Francesca Prignano
Associate Professor, Section of Dermatology, Department of Health Sciences,
University of Florence, Florence, Italy

Dr Liakou and Professor Prignano will discuss how to deliver personalised HS care by exploring the use of patient-reported outcomes in management decisions, the importance of holistic care in HS and how to facilitate supportive consultations to address patient concerns and expectations.

Please save the dates now! More details to follow soon.

If you have any questions, please do not hesitate to reach out to: Olaya.Suarez@ucb.com or Nina.vanRoosmalenFurlanic@ucb.com

## Our pledge



## Seven-point-three.

#### The most important number for HS.

- The most important to HS patients. Because it takes on average 7.3 years to correctly diagnose HS<sup>1,2</sup>
- Imagine 7.3 years spent wondering if you are somehow to blame
- That you've not spoken to the right HCP
- That it'll just keep getting worse



## Seven-point-three is a number.

But to patients, it's a prison sentence.

- So, from here on, we all work together; HCPs, patients, nurses and payors
- A new initiative ensuring that everyone is heard; everyone brings their own experience. Everyone learns. Everyone benefits



**HIDRACENSUS 7.3** 

Improved HS care starts here.



CPD, Continuing Professional Development; EU, European Union; HS, hidradenitis suppurativa.

1. Barmatz S, et al. Dermatology. 2022;238:772–84; 2. Nguyen TV, et al. J Eur Acad Dermatol Venereol. 2021;35:50–61.

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